

#WeMakeEvents

North America

#RedAlertRESTART

Sept 1st, 9pm





Our Mission...

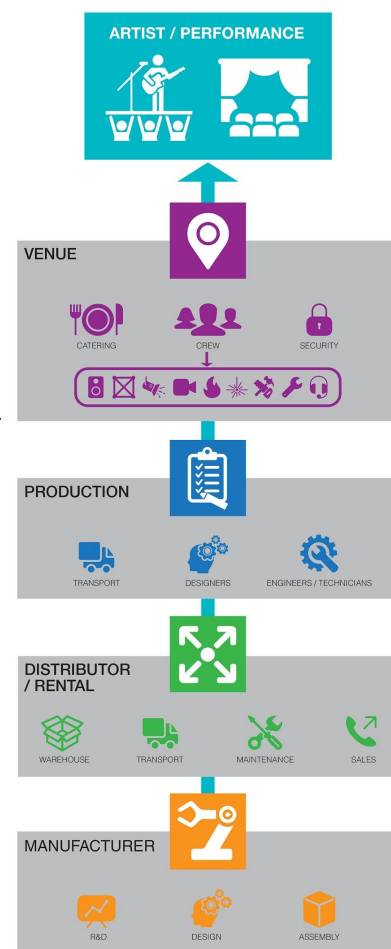
We are a passionate team of industry professionals, with a goal... To bring much needed attention to the fact that we were the first to be shutdown by COVID19, and will be the last to return. We are asking the public to support our mission and for gov't officials to adopt the RESTART Act, and a continuation / extension of the Pandemic Unemployment Assistance which provides additional funding to those who are currently out of work

#WeMakeEvents | #RedAlertRESTART | #ExtendPUA



What Happened?

- In Feb of this year, our industry began a complete shut down
- Since that time,
 - Thousands of events have been cancelled
 - 77% of the people in our industry have lost 100% of their income
 - 96% of companies have cut staff
 - 97% of 1099 workers have lost their jobs
- Businesses are failing under a lack of income and economic pressure.
- The supply chain has been COMPLETELY devastated under the weight of cancellations and unknown futures.





Light
It In
Red

Now What?

- Following the success of #RedAlert in UK, we are putting together a North American effort to light 1500+ locations
- Our team has engaged the support of PR firms, unions, trade associations and other attention grabbing events” to all work together and make this a success.
- Our message is clear... Red Alert RESTART, get the RESTART act pushed through senate and restart our businesses... and extend unemployment help for our displaced workers with www.ExtendPUA.org.

How Can you Help?

1. Manage a region - build a team, and prepare to Light It In Red!
2. Light your building, venue, etc - in Red to show support for RESTART
3. Use your celebrity to help the cause
4. Donate... Many charities benefit displaced cast and crew.



**OVER HALF OF BUSINESSES
EXPECT TO LOSE 70-100%
OF THEIR INCOME FOR 2020**



Next Steps

1. [Email us](#) and let us know you want to help. We're signing on regional leaders in all markets to built teams and engage.
 2. Do YOU have a location that'll look amazing in Red? Tell us and we'll add your location to our list! Remember, light up in red 9pm-12am Sept 1st.
 3. Share our info using #WeMakeEvents, #RedAlertRESTART and #ExtendPUA
 4. Let's DO THIS!
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