



## CITT/ICTS strategic plan and more

*CITT/ICTS IS HAPPY TO SHARE WITH YOU the outline of its new 2022 – 2027 strategic plan. We also take this opportunity to pay tribute to two dear friends of our community who left us recently, and to include a few words on our two upcoming flagship events, EXPO-SCÈNE 2022 and Rendez-vous 2022.*

### About the 2022 – 2027 strategic plan

Following Rendez-vous 2019, Past-President Angela Drainville brought forward to the Board of CITT/ICTS the idea of agreeing and creating a new strategic plan to guide the work of the organization. This Spring, CITT/ICTS will release its new 2022 – 2027 strategic plan. This document will set the priorities for the organization for the next five years and provide measurable metrics of success.

This document has been some time in the making—the original retreat at which the strategic plan was initially agreed occurred in early 2020, but the pandemic forced some serious reprioritization and reassessment of the plan, and the cancellation of the in-person CITT/ICTS events required quick reinvention of the organizations finances to survive. It took some time to understand and account for the new realities, and the new strategic plan includes many adjustments made to factor for the new climate the live performance industry finds itself in.

The strategic plan identifies four main priorities:

1. **Communications:** CITT/ICTS intends to improve and expand its communications with the membership and the broader community, and leverage new communication technology to achieve that goal.
2. **Professional Development:** CITT/ICTS intends to expand and enhance the range of professional development opportunities offered to the membership, with both national and regional offerings as well as online opportunities.
3. **Engaging with Members:** CITT/ICTS intends to recognize and promote the successes of its members and encourage pride and investment in the live performance community. It will also make connections and facilitate mentorships and other relationships within the industry.
4. **Best Practices:** CITT/ICTS will share, promote, and model

best practices in health and safety, industry practices, and environmental impact, and strive to be an excellent source of information both within the industry and to those who wish to know about the industry.

Building on these four main priorities, the strategic plan lays out related goals, activities, and aspirations, with a rough timeline of when we hope to achieve them.

The plan is ambitious, but achievable. The participation of the CITT/ICTS membership at all levels of activity is crucial to the success of the strategic plan, and it is my sincere hope that the membership will rise to the occasion as we exit the pandemic and work together towards improving the entire live performance community, and CITT/ICTS as an integral part.

The strategic plan will be available for download from the CITT/ICTS website in the coming month.

### Remembering Bob Johnston and Jacques Tanguay

*Bob Johnston passed away peacefully with his family by his side on December 2, 2021, at the age of 61. Bob was a longtime supporter and advocate for CITT/ICTS and an influential figure in the Canadian live production industry.*

In 2010, Bob received the Dieter Penzhorn Memorial Award, which is awarded to an individual who has provided significant and sustained service to the Canadian Institute for Theatre Technology/Institut canadien des technologies scénographiques, while playing an active role in the development of the greater Canadian cultural community. The award was presented to Bob for his tenure as President of CITT/ICTS from 2006 to 2009 and for bringing to CITT/ICTS a corporate savoir-faire that helped shaped the organization during its transitional period. He demonstrated a passion to move the organization forward, and some of the accomplishments under his tenure include financial stability, a thriving communication committee that undertook a communication audit and the design of a new bilingual website, as well as an increase of corporate support and awareness.

In spite of his very busy professional life, Bob took to heart his

role as president and made himself available as much as he could to both the organization and its membership. He took advantage of his business trips across the country to visit with members as much as he could. He humbly learned a better understanding of the uniqueness of a not-for-profit structure while dispensing a great wealth of management and people-skill knowledge to the board and staff. To this day, the organization incorporates much of his wisdom in its day-to-day operation and strategic planning. He remains a source of inspiration and CITT/ICTS will continue to benefit from his knowledge and experience.

*Jacques Tanguay passed away on December 31<sup>st</sup>, 2021, at the age of 69. Jacques was an industry pioneer and very much loved by all the industry.*

An innovator in lighting and rigging, Jacques founded Éclairages Tanguay, Show Distribution, and Moose Rigging. He was a mentor for some and a dear friend to so many. He was passionate about hunting, fishing, life, and music.

In 2007, Jacques received the CITT/ICTS Ron Epp Memorial Award for Professional Achievement, awarded to an individual in recognition of longstanding career achievement in a technical discipline within the Canadian live performance industry. In 2004, he also received the CITT/ICTS Supplier (Corporate) Achievement Award for his company Show Distribution.

## Upcoming CITT/ICTS events



EXPO-SCÈNE 2022 is right around the corner! After two long years of being postponed, the show will finally be held April 13 and 14 at the Palais des congrès de Montréal. We have been hard at work making sure that all expectations be met. Our trade show floor is packed with industry leaders, and we can already promise our visitors a quite exciting reunion, showcasing once again the newest and most sought-after technologies in pro audio, sound, lighting, video, AV integration, and multimedia. For more information about EXPO-SCÈNE 2022 and to register for your free visitor pass, please visit: <https://bit.ly/EXPOSCENE2022>.

CITT/ICTS 2022 Rendez-vous Conference and Trade Show will take place (in person!) August 11 to 13 in Calgary, Alberta, during World Stage Design 2022, on the campus of the University of Calgary. We look forward to meeting our members in person again, and hope to see you in Calgary this summer!

<http://bit.ly/CITTICTSRendezvous> ■



**Matt Frankish** is the President of CITT/ICTS. Originally from the UK, he lives near Toronto, ON. After 20 years working as a theatre technician and technical director, he now serves as a Theatre Consultant, designing new and renovating older theatres and performance spaces.

## Don't miss any update!

- Follow EXPO-SCÈNE on Facebook @EXPO.SCENE and Twitter @EXPO\_SCENE
- Follow Rendez-vous on Facebook @CITTICTSRendezvous
- Follow CITT/ICTS on Facebook and Twitter @CITTICTS